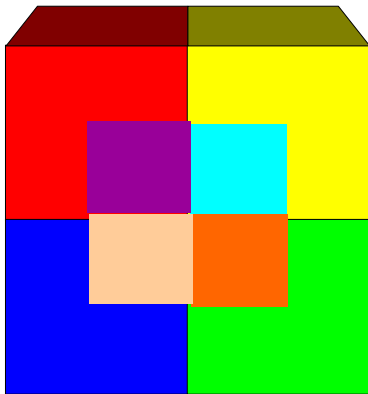


TRAINERS, MANAGERS, PRESENTERS, FACILITATORS, EDUCATORS ...

- ❖ Do you want 'extra brilliance' when you present to others?
- ❖ Would you like to be heard and understood ... all the time?
- ❖ Do you want a Training Design that surpasses your expectations?

Impress Your Colleagues! Get your message across ... in a shorter period of time, in ways that are effective and motivational. *Spiral Dynamics* is a unique **MAP** for understanding people, and **Neuro Linguistic Programming Training Design** is the **KEY** to training magic, learning to link your content to your students/clients values and motivations.

Grasp tools that are available NOW ...



Training Dimensions™

With Mark Klaassen

Certified NLP Master Trainer (INLPTA). Certified SD I & II (NVC, USA).
Mark is NZ's only Certified NLP Master Trainer also Certified in Spiral Dynamics!

Dates: 18-21 January 2008

Times: 9.30am-6.30pm daily

Investment: \$1995+GST

Early Bird Special: \$1495+GST by 10 Dec 07

WHAT YOU CAN GAIN ...

- ✓ "Spiral Dynamics" (Clare Graves Values Model) for understanding People & Organizations
- ✓ NLP Training Design Model
- ✓ Leading Edge Platform Presentation Skills
- ✓ Presenting your ideas quickly and clearly
- ✓ Capturing the Audience
- ✓ Learning Styles
- ✓ Facilitating People's Learning Filters
- ✓ How to Create Charisma from the stage
- ✓ Accelerated Learning Tools
- ✓ Language Patterns & Metaphor for "buy-in"
- ✓ Chunking & Sequencing material
- ✓ Developing your own Style
- ✓ Exercises – making sure they "get it"
- ✓ Use of Voice Tones, Body Movement & Space
- ✓ How to "Motivate & Engage" the Learner
- ✓ Models for design and delivery using Concepts, Principles, Processes and Techniques
- ✓ The 8 Quadrant Training Dimensions Map

Add "NLP DIMENSIONS" to your training ...

"One of the most professional and competent trainers I have experienced. Especially sensitive to students understanding and involvement. Great training, well balanced where everyone was able to achieve a high standard irrespective of their previous knowledge or experience"

Captain Peter Arnold, Pilot, Air New Zealand.

Open, receptive, included everyone. Although comfort zones were pushed, Mark created a safe environment to do this in. All the skills covered were very relevant and interlinked. I loved "Spiral Dynamics" and the relevance of it to the training design.

Bronwyn Hyland, Trainer, Mighty River Power

Training Dimensions™

*This Training provides tools, skills and techniques in the most up to date methodologies known today. Discovering the **KEY** and **MAP** together with **Mark Klaassen** and his unique talents you'll receive a magical, exciting, stimulating, informative and highly effective training ... **that will remember, and have even greater ability to get your message across to people.***

O V E R V I E W

SPIRAL DYNAMICS

This is based on the work of Dr Clare Graves. It is a model for understanding people's values, development and behaviors.

SD is a model of the evolution of the human ego. It shows how people cope ... or not, with work and/or life conditions.

Human nature is not static, but changes as a person's life conditions change. A person changes their psychology and rules for living to adapt to and cope with those new living conditions.

An individual will respond positively only to those training and managerial principles and motivational appeals that are appropriate to their current level of thinking – **discover how to find out what that is!**

ABOUT NLP

Everything a person does comes from or through the mind. People's minds work differently.

People behave in habitual ways (habits) and their minds work in habitual ways (programmes).

People respond and learn best if you communicate, motivate, train or instruct them in a way that is compatible with the way their mind is working in any given moment.

This course is about understanding how the brain works. It's a combination of learning models and psychology.

This course teaches you how to activate skill acquisition and learning!

DESIGN & SKILL

This training provides an amazing and unique design model for Preparation, Training Design and Delivery along with advanced skills for participation and performance.

Delivered in such a way that each person receives accelerated; generative and integrated learning styles experientially, with NLP processes with ensure on-going success.

Outcomes each Trainer wants to achieve results with their students can be obtained easily with new refined skills.

People learn best when they feel understood. This training will show you ways to understand how each person learns, quickly and effectively, and how to then train them for optimum results.



About Your Trainer ...

With a background in Banking, Community Services, Human Resources, Strategic Business Management, Behavioural Change Technology & Training, Mark consults to Corporate Business throughout NZ, Australia and Europe. He specialises in Behavioural Change Technology, Strategic Planning, Management Coaching and Staff Selection along with Design and Delivery of training programmes to suit individual corporate business needs.

Mark also delivers the following courses – Communication Craft™, Presenting Professionally™, Business Advantage™, NLP Practitioner: Business Communication and NLP Master Practitioner: Business Communication. A is Co-Director of Communications Plus. Mark & partner, Eileen Darwin also run Chalet Chevron B&B in Parnell, Auckland.



Communications Plus
SELF • OTHERS • MASTERY

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