

Our 'Become a Coach' workshop based on NLP offers more for you in 2 days than any other!

Become a Coach

With NLP Trainers
Mark Klaassen & Paula Mitchell

Thursday 14 & Friday 15 December 2017
9.30am – 6.30pm daily
Quality Hotel Parnell

Advantage Fee \$495+GST x 2 payments - 30 Oct & 30 Nov 17
Full Investment: \$1295+GST in full by start date

Learning NLP – is your coaching advantage...



- ◆ Build on your capabilities and become a better coach
- ◆ Reading people well provides leverage for progress
- ◆ Learn how to build rapport quickly and engage them
- ◆ NLP Outcome processes give you goal-setting clarity
- ◆ Avoid communication trouble-spots
- ◆ Gaining better results for your client is what they're looking for
- ◆ Get inspired about coaching and facilitating change
- ◆ Build skills to stay resourceful and influential
- ◆ Everyone is different, learn to handle differences and turn them into benefits
- ◆ NLP is the secret methodology to getting people ahead in life
- ◆ Want to work with others in an effective, heartfelt way?
- ◆ Join our excellent teachers and mentors - Paula and Mark!

Testimonials

"Mark is obviously passionate about his subject and cares about the learners. This is a great starting point for people."

Paul Craggs, Director Source HR

"I was brought through the training in a way which was fun and effective. Provided excellent skills while giving a glimpse of NLP and how it can be used to great effect."

Bruce Fordyce, IT Manager, SKF New Zealand

View more testimonials on our website about how Mark & Paula's teaching gains for you the results you want...



Being a connected and compassionate Coach for others is very rewarding... learning to Coach effectively with good foundational models is equally important. Mark & Paula have extensive Coach Practices and will be your guides, providing you the 'how to'... so...

Ask yourself...

- Am I ready for a new career?
- Would I make a good life or business coach?
- Do I want to gain the best foundations to become an effective coach?
- As a Coach, will I need to improve my skills, connection and communication?
- Would developing my EQ (Emotional quotient) also be useful for me, and my clients?
- Could I be more inspiring and motivational?
- How can I get the most out of coaching sessions for my clients?

Answering yes to any of the above tells you this workshop would put you way ahead of where you are now...



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MANY BENEFITS FOR YOU

Applying what you learn during the workshop, you will...

- ✓ Become a better communicator and influencer
- ✓ Have the most up to date information on how to coach effectively
- ✓ Be better able to read people, identify their "stuck spots" and begin upshifting
- ✓ Manage stress easier with HeartMath breathing techniques
- ✓ Practice the NLP gap-analysis model "Present to Desired State"
- ✓ Know how to motivate different types of people, and of course, yourself
- ✓ Understand how change works and how learning brings breakthroughs
- ✓ Have greater confidence in Coaching your clients
- ✓ Do whatever you currently do well... even better!

Answering "yes, I want that" to any of the above... says the workshop is right for you... become a compassionate, connected and creative coach, and get better results.

Content includes...

- ✚ Important Foundations of Coaching
- ✚ How to run your Coaching Sessions
- ✚ Life Coaching vs Business Coaching
- ✚ NLP Coaching Applications
- ✚ Systemic thinking for the Coach
- ✚ Emotional Intelligence applications
- ✚ Identifying your core field of influence
- ✚ Mind-Space: Creating Relevant Quick Solutions
- ✚ Coaching & Motivation

Mark Klaassen

Certified INLPTA NLP Master Trainer, mBIT Trainer & Master Coach - Mark's has a background in Community Services, Human Resources, Banking, Business Management, Training, Consulting & Coaching. He consults to Corporate Business and specialises in lasting Behavioural Change Technology, People Management, Executive Coaching, Staff Selection and Accelerated Strategic Planning.



Paula Mitchell

Certified INLPTA NLP Trainer, mBIT Coach - Paula has a background as a Trainer, Coach and Business Consultant. She has a wealth of skills and experience to draw on when working with clients, individually or in groups. Working in the Human Development arena for 25 years. she has lots of resources, capabilities and experiences to bring to client coaching sessions and participants in her training rooms.



Companies CPL has trained, consulted with or coached staff from

Vodafone; IT Power; World Vision; Fonterra; Turners & Growers; Air New Zealand; ASB; BNZ; ANZ; LIC Waikato; Federation of AirNZ Pilots; Sky City; Fletcher Challenge Forests; Farmers Ltd; Greenways, Northland; The Bruce Mason Theatre; The NZ Symphony Orchestra; Whangarei; Kia Ora Ngapuhi Housing NZ, Whangarei; North Shore City; Auckland City; Auckland Tourism; Auckland Transport; Realm Construction; Clearwater Construction; and many others.

OVERVIEW



What is NLP?

"Neuro Linguistic Programming"

NLP is a leading-edge communication methodology being used right now by some of the world's foremost leaders in government, business, marketing, media, education, training and coaching.

Everything a person does comes from or through the mind. People's minds work differently. Minds are like filing systems; a wealth of information and experience in 'storage'. NLP tools and techniques bring forward the best of you. Learning NLP also helps you to understand others. People do things in habitual 'same old, same old' ways (habits) and their minds work in habitual patterns (programmes). NLP teaches you how to create new, more useful patterns.

NLP is particularly useful in understanding how we 'behave in the world'. The methods, tool and techniques bring our unconscious behaviours to conscious awareness providing new options and ways to do life differently, with new capabilities to achieve what you want. People respond best if you communicate, motivate and coach them in a way that is compatible with the way their brain / body / mind is working at each moment.

What is Coaching?

Coaching is working closely with another person to effect dynamic change they can build on, in their business and/or personal life

The Goals of Coaching are to identify the gaps, generate the breakthroughs, restore the soul, and maximise the potential of your client. In today's world coaching is recognized as a primary path to performance enhancement, gaining better results, and greater personal fulfilment.



There is growing recognition throughout the world that -

1. Great coaching skills are the secret behind top performers in business, life and leadership
2. Coaches who can create the breakthroughs, are rare and in high demand
3. Ordinary coaching training often only focuses on goal setting and giving advice
4. NLP Coaching provides the 'how to' keys for getting excellent results

Mark and Paula's "**Become a Coach**" workshop will focus you on engagement, outcomes, solutions, and results for your clients that they are seeking.

**This workshop is about learning how to coach others easily,
effectively and with respect, and with heart!**

Testimonial...

"The generosity from Mark in sharing knowledge, wisdom and experiences has been very much appreciated. He has a flexible style and encouraging manner which helps a student feel able to ask questions and also to seek further advice, enhancing learning overall."

Jennifer Stock, Trainer, LIC. Waikato, NZ