ARE YOU WANTING TO LEARN NLP WITH A BUSINESS FOCUS?
Well, I have fabulous news for you!

INTRODUCING MARK KLAASSEN
Nothing makes me feel more alive than seeing people learn, grow and increase their life enjoyment and potential, by embarking on our NLP developmental journey.

For over two decades I’ve been in business, getting a buzz from having fabulous conversations, ongoing personal learning and teaching people hungry for better results, the skills needed for life, relationships and business.

We all get stuck at times. We all face challenges. We all want success...

What rings my bells is the excitement of helping people handle issues and demands, and how successful people aren’t some super-human race... they simply have better ways to do it.

It’s about becoming someone who can amazingly overcome any hurdle, successfully get unstuck, learning how to thrive, be happier... more fulfilled—and to understand why values drive your motivations... and engage more of what’s needed to be your best, more often.

WHY BE OUR BEST MORE OFTEN?
When I hit my lowest point in 1992, I didn’t know how to get out of it. I sought assistance to deal with my life situation—no job, divorce pending, unhappy, striving, lonely— it took a year of drawn out therapy to get through to the other side! In 1996 I learned NLP—then, my life changed forever. It got better and better, fast. I then became an NLP Trainer, to benefit others too. I began teaching this amazing methodology and living what I’m passionate about—quality relationships, thriving in business, being happy and being connected.

My personal vision is to have a minimum of one NLP-trained person in every business throughout Australasia! I believe this would bring better quality communicating, relating and optimal outcomes for everyone!

The most essential key—the essence at the core of it all—what makes it work, or fall apart—is our Communication, professionally and personally.

Communication can make us happier, or not! It can create new ways, or keep us on that same old road we’ve been trying to get off. Especially if our inside voice is playing the same negative tracks every day. There’s a way out, and up. Letting go of the unuseful and improving communicating can gain much for you in your life!

COMMUNICATION HAS 4 EXPERIENTIAL CHANNELS, 4 DIMENSIONS IF YOU LIKE...

1. The Inter-Personal: how we communicate with others
2. The Intra-Personal: how we communicate with ourselves (the biggest key!)
3. The Verbal: how we use words, to create quality communication, engagement and influence
4. The Non-Verbal: how else we communicate beyond words (generating better results)

When Communication supports us fully, getting desired results, it’s working powerfully and healthily in all 4 dimensions. You will learn these in this course.

“Even my first 3 days of NLP has been life changing, inspiring and eye opening!” A.S.
YOU BECOMING EVEN BETTER!

...IS BY YOU LEARNING NEURO LINGUISTIC PROGRAMMING (NLP)

NLP is used in business, education, training, negotiating, advertising, marketing, sales, health, learning and development, psychotherapy, politics... in fact wherever and whenever people interact with each other. It’s the study of excellence and modelling ‘how the best’ achieved their success...

NLP & BUSINESS

People usually want the relevant communication skills and to know how to get ahead. Plus, the keys to unlock life satisfaction in demanding arenas like business, finance, relationships, family, sport and well-being.

Beyond that is healthy work-home-family balance. To accomplish a life that’s fully enjoyed, not endured. Not just, ‘one task after another, more demands to meet, one day - I’ll get there.’ A fully integrated professional that people look up to.

SELF & OTHERS

Your first priority … is you! When you’re getting good results inside, you’re ready and more able to get them with the people around you... professionally and personally. Good, useful communication skills can be learned quite quickly; and with practice and strong intention, we can become pretty good at it. People with great communication skills and effective techniques for getting others unstuck, enabling them to be more successful, are in constant demand.

The demand for these skills, tools and techniques in business is increasing, and there are still many business people who are way behind in this area. They haven’t learnt how to be skilled communicators. They haven’t learnt the key skills and techniques all business people need to help people de-stress, or how to be resourceful no matter what’s going on around them... This training teaches you how to create that different, more useful, positive path forward for your business and staff, clients, customers, or at home.

NLP & YOU... BEGIN NOW

• To create a better, more powerful self
• To gather useful resources, becoming more purposeful
• To become successfully connected and more able to influence others
• To get the results from your business that you’ve always wanted

You are invited ... to get profoundly related to your life. No one will do it for you... you do it for yourself, by learning and growing into a new way of being!

LEARNING NLP WITH MARK PROVIDES YOU MANY BENEFITS...

✓ Having a stronger clarity of direction
✓ Gaining the essential NLP skills
✓ Identifying outcomes—in alignment with values
✓ Building rapport, quickly and easily
✓ Discovering how to break free of beliefs you no longer want
✓ Replacing negative internal chatter with positive, useful talk instead
✓ Increasing your Emotional Intelligence becoming solution focused
✓ Doing your life by consciously creating, being compassionate and courageous

"It was an outstanding 7 days! Trainer Mark was incredible. His experience showed, not just by using many examples, making learning process easier, it was also being well prepared, organised, and managing the group to keep us all focused... he really amazed me." N.P.
**NLP for Better Business Certification Training**

**Mark’s 7-DAY NLP for Better Business Training...**
Will take you on a fast paced, efficient and effective professional development journey. You will find NLP brings better ways of working with yourself and with others —with highly rewarding results.

**It’s for people who want...**
- Succinct communication skills
- Better business performance
- New ways of influencing others
- To break free from useless beliefs or patterns
- To be engaged, inspired and purposeful!

By embarking on this NLP for Business Certification with Mark and the CommPlus Team you will be increasing your self-awareness and... by becoming a more creative, compassionate and courageous Business Owner, Consultant or Professional, you will be able to interact with, and impact the lives of others so much more.

**At this NLP for Better Business Training You...**

- Begin to notice what’s really going on around you by: reading people, building fast rapport, staying present and being mindful of thoughts, emotions and behaviours
- Learn how to get more of what you want in life, become less reactive and more resourceful
- Will have more flexibility, options and awareness

**Communications Plus NLP**
- Are a Training organization highly regarded internationally
- Their Training is designed for optimum learning and development
- Mark is a Certified NLP Master Trainer with the International NLP Trainers Association
- You receive the methodology, practise the ‘how to’ and learn how to be a skilled NLP trained professional

**Training Format**
- Your 7-day training is in one complete module
- Daily times are 9.00am–6.00pm
- It’s recommended you have ongoing Study Group practise sessions with your classmates.

“Mark was amazing. He engaged us for the whole week. The content was great. Mark’s wisdoms and the way he delivered the program was incredible. Definitely life changing for me! Thank you.” A.T.

“Mark is a highlight himself, he’s patient and knowledgeable and an amazing trainer.” S.F.
YOUR 7-DAY NLP FOR BETTER BUSINESS COURSE CONTENT
There’s a level of skill required to achieve your Certification—100% commitment at training is necessary! Practising and attaining a greater depth of skill and ability is ultimately up to you. Integrating the NLP skills learnt into your life: what you do and how you act; are the benchmarks for being outstanding at ‘doing’ NLP.

NOTICING MORE OF WHAT YOU & OTHERS DO...

◆ In this training you will learn—
◆ New ways of observing, hearing, thinking and learning
◆ How to work with people’s differences
◆ To be aware of negative ‘head chatter’ and how to change it
◆ The Language Patterns of NLP that engage and facilitate change
◆ How to re-code limiting beliefs to more useful and productive ones
◆ Aligning your goals to your values, making them more achievable
◆ Strategies—how we do what we do everyday that effects our living, working and relating—and upgrading unuseful behavioural patterns
◆ Time Line processes—the genius way of dealing with the ‘past’ you no longer want running your life
◆ About brain processes—how you store your experiences and how you can change emotional reactions

Increasing your communication skills, with integrity, we cover—
◆ NLP Models—learning how to listen properly before answering
◆ NLP Meta Model—better questions to ask with empowering responses
◆ NLP Change Techniques—and how to become a ‘change technician’
◆ Rapport—the art of communicating and getting your message across
◆ Anchoring—being resourceful when situations are tense, or uncomfortable and being able to go into any situation, powerfully and purposefully
◆ NLP Strategies—knowing how you do your world—and what that means
◆ Learning the difference between rescuing, supporting, influencing

BE AN OUTSTANDING BETTER BUSINESS PERSON...
✓ You will be a person who can support others in times of crisis with great connection
✓ A person who can work with Values, Beliefs and Outcomes using a solution mindset
✓ You would be responding calmly, yet firmly—dealing with any obstacles effectively and efficiently

CERTIFICATION... is with Communications Plus NLP and NLP Master Trainer Mark Klaassen
Certifying you as: “NLP PRACTITIONER: BUSINESS COMMUNICATION”

Promoted by: Better Business Academy Hamilton NZ
Contact: geoff@betterbusinessacademy.co.nz
Your Training is in Hamilton, NZ. Venue: Zenders
Dates: 5-11 October 2019